

***What about your Free delivery service?***

Our free meat pack delivery service is simple and easy. Go on line, call, or come in and get an enrollment form. Send it in. We'll call you each month for your meat pack order (or you can call us). You only order what you need, when you need it. There is never any obligation to buy, and we only ask that when you order, you buy at least \$50 in meat items. We call the previous week so that all meat packs can be frozen for safe transport.

***When do you deliver?***

We can and do deliver to Lakeport every week. We deliver to Clearlake the second week of each month, and to Kelseyville, Cobb, Buckingham and the Rivas on the third week of the month.

***If you have any other questions, email us or give us a call!***

**When it comes to buying meat, we believe these benefits are important:**

- \*Experience**
- \*Great Service**
- \*Dependability**
- \*Information**
- \*Consistency**
- \*Lasting Client Relationships**
- \*Professional Advice**
- \*Highest and Best Quality**
- \*Value**
- \*Trust**
- \*Freshness**
- \*Selection**
- \*Safety**

**We have the experience! Since 1970 we have been dedicated to providing the highest and best quality meats and the ultimate in personal service!**

**Lakeview Supermarket & Deli  
Lucerne, CA (707) 274-5573  
[www.LakeviewMarket.com](http://www.LakeviewMarket.com)**



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# Meat Pack Buying Guide

***It's Fast, Simple & Easy!  
No Experience Necessary.  
See Inside for Answers to  
your Questions about our  
USDA Choice & Prime Beef,  
Meat Packs, our Awesome  
Service, & Free Delivery***



**Lakeview Supermarket & Deli  
Serving the Highest & Best Quality  
Meats, & giving the Ultimate in  
Customer Service since 1970**

### ***What is a Meat Pack anyway?***

A meat pack is a better alternative to a side of beef, since it comes with beef, pork, chicken, breakfast and specialty items.

### ***What about the quality?***

At Lakeview we sell only the highest & best certified premium USDA Choice & Prime beef, which is in the top 25% of all beef sold.

### ***What are the sizes of the meat packs?***

There are 12 different meat packs that come in 9 different sizes, ranging from \$44.95 to \$300.

### ***What's the difference in the meat packs?***

The meat packs come in 9 sizes to meet the needs of different size families and budgets. There are also two "luxury" packs that contain mostly the expensive premium steaks and specialty items. The Cadillac (\$299.95) and Lexus (\$199.95) luxury packs offer good value, but at a much higher price per pound.

### ***Do you really save money buying a meat pack?***

You absolutely save money on meat packs. Every meat pack of every size has a built-in savings of at least 10 -15 percent over regular prices.

### ***Do I have to buy everything in the pack or can I substitute items out that I don't want?***

All of our meat packs can be altered or supplemented to meet your needs. You can substitute out any items you don't like or need!

### ***How long does it take to get a meat pack?***

You can usually get your pack the same day if you call us in the morning. If you just drop in, you might have to come back later in the day, since all packs are custom prepared to order!

### ***How fresh is the meat in the packs?***

Since we sell over \$40,000 each month in meat packs, you can bet that every item is freshly cut and hand selected by our meat consultants.

### ***What if I am not satisfied with an item?***

Everything at Lakeview Supermarket is backed by a 100% satisfaction guarantee or receive a free replacement or a complete refund instantly!

### ***Are some items in the packs already frozen?***

We prefer to have a back-up supply of some items like ground chuck, cut-up chickens, and tenderized round steak so we can reduce any leakage, and to speed up our service.

### ***What about long-term storage & freezer-burn?***

After 30 years of building meat packs we have never had an issue with items being freezer burnt. All of our meat is wrapped in plastic laminated, white freezer paper.

### ***Do you ever offer vacuum sealing?***

At Lakeview we do offer vacuum sealing. There is an additional cost of .25 per pound.

### ***How do I know which items I should order?***

Every time you order we go over the meat pack with you, asking questions about your individual preferences. Do like roasts, do you like lean, do you want 1lb packs and so forth.

### ***What about fish and seafood items?***

Only our Cadillac and Lexus packs have seafood in them, however; any item can be substituted for equal value of fish or seafood.

### ***What kind of fish do you carry?***

We carry a wide variety of prawns, scallops, calamari and about ten different types of fish all fresh frozen to insure consistently high quality!

### ***What if I don't know what to do with a certain cut or meat item?***

We will be happy to give you cooking instructions and even special recipes to help you get great results with every item in your meat pack.

### ***What do you do for "New Customers?"***

All first time meat pack buyers get a 10% bonus in their meat pack. Buy a \$99.95 and you will get \$10 of meat free! Buy a \$300 meat pack and get \$30 of meat free!

## **Thinking about a Meat Pack? Here's 13 reasons to buy a Freezer Pack.**

1. **Highest Quality Beef.** Lakeview carries only superior Certified Premium USDA Choice & Prime Beef.
2. **Our Packs are Customized to your family.** Buy what you want, you choose your cuts of Chicken, Pork & Beef
3. **Perfectly Packaged,** Wrapped just right for you and your family.
4. **Convenience of phone ordering.** You can order your meat pack from your home, office, or anywhere there's a phone.. or on the internet!
5. **Same day service.** Call us in the Meat Department. We will go over the order with you, item by item. Then you can come over and pick it up, later the same day.
6. **Purchase Counseling.** We will direct you to the right cuts for best results for your family's meals and recipes.
7. **Wide Variety of Sizes and Prices.** Lakeview offers 12 different meat packs, in 9 different price ranges from \$44.95 to \$299.95.
8. **Selection and Variety of meats.** All 12 meat packs have a wide variety of Chicken, Pork and Beef, along with options for smoked bacon, hot or mild sausage, & old fashioned franks.
9. **Great Value.** Meat freezer packs offer at least a 10-20% savings over our regular great values.
10. **100% Guaranteed– No risk ever!**
11. **Convenient Hours**–Our meat & deli departments are open 7-days a week, from 8am-8pm 364 days a year!
12. **Customer Appreciation Program**– Our "Choose Choice Card" pays you back every time you buy fresh deli or meat, saving you more \$\$\$
13. **Referral Program**– Refer a new meat pack client to Lakeview and receive a bonus reward & a free gift every time!

***Lakeview's Mission is to offer our Clients the highest and best quality Chicken, Pork, & Beef along with the ultimate in personalized service while still offering the best possible value!***