



The USDA, that is the United States Department of Agriculture, has set standards of quality for the Beef you eat. The lowest quality available in stores is USDA Select. Though there are lower grades, these are used in prepared foods, for making luncheon meats and for pet foods. Although a store may call their beef with a fancy name, Select Beef is “Select Beef!” Safeway’s Rancher’s Reserve Beef is just Select Beef with a fancy name. Many stores carry “Angus” Beef but all Angus beef can be either Select or higher. Names mean nothing, only the USDA Shield will tell you the real grade!

Note: If a store carries “USDA Choice” Beef they will tell you! When the word “Choice” is absent in a Store or Restaurant you can bet you are getting the lowest grade, USDA Select. Few stores or Restaurants are proud to display the “Select” grade so use fancy names and claims instead.

USDA Choice Beef makes up about 53% of the Beef in our Country. It has more marbling, much more flavor, and is seriously more tender than Select Beef. Only a few stores still carry USDA Choice Beef, and you will see the USDA Choice Shield prominently displayed!

Unfortunately, this is not the end of the story. USDA Choice is further broken down into 5 “yields.” The yields go from 1-5, Yield 1 and 2 “Choice beef” is good for the Store, but not so good for the customer. The lower the number, the lower the marbling, flavor, and tenderness. Yield 4 and 5 beef is nearly “Prime”. It has much more waste for the store, so costs more, but offers the best in flavor and tenderness. Lakeview carries Certified Premium USDA Choice and Prime Beef that is in the top 25% of all Cattle. Lakeview carries 3 of the best Beef companies in the country to insure that you always get great results, Stock Yards, Creekstone Farms & Swift 1855 USDA Choice & Prime Beef!

You and your family deserve the Best, buy only certified premium USDA Choice & Prime Beef available only from Lakeview Supermarket & Deli in Lucerne. Visit us at www.LakeviewMarket.com